



Designed to Harmonize

Welcome to Sierra, a visionary residence by Iman Developers, rising in the heart of Motor City, Dubai. Designed for those who seek more than just a home, Sierra offers a lifestyle of distinction, where luxury and wellness converge.

At its core lies a 75,000 sq.ft. amenity deck on the first floor, an expansive, elevated sanctuary that redefines urban living. From serene wellness retreats and tranquil gardens to dynamic fitness zones and family leisure spaces, every detail is crafted to nurture the body, mind, and soul.

With refined finishes and an uncompromising attention to detail, Sierra sets a new benchmark, balancing indulgence with intention, and vibrancy with calm.

SIERRA
by IMAN

Motor City

Where Vibrancy Meets Connectivity

Dubai's Motor City is more than just a residential area, it's a master-planned community where urban convenience meets calm, green living. Renowned for its unique automotive-inspired theme, Motor City features wide roads, ample parking, and excellent connectivity. This thoughtfully designed neighborhood blends modern living, expansive open spaces, and premium amenities, making it one of Dubai's most distinctive and sought-after destinations.

1min

Hessa Street

1min

First Avenue
Mall

10min

Dubai Marina &
Bluewaters Island

15min

Palm
Jumeirah

15min

Dubai
Expo City

20min

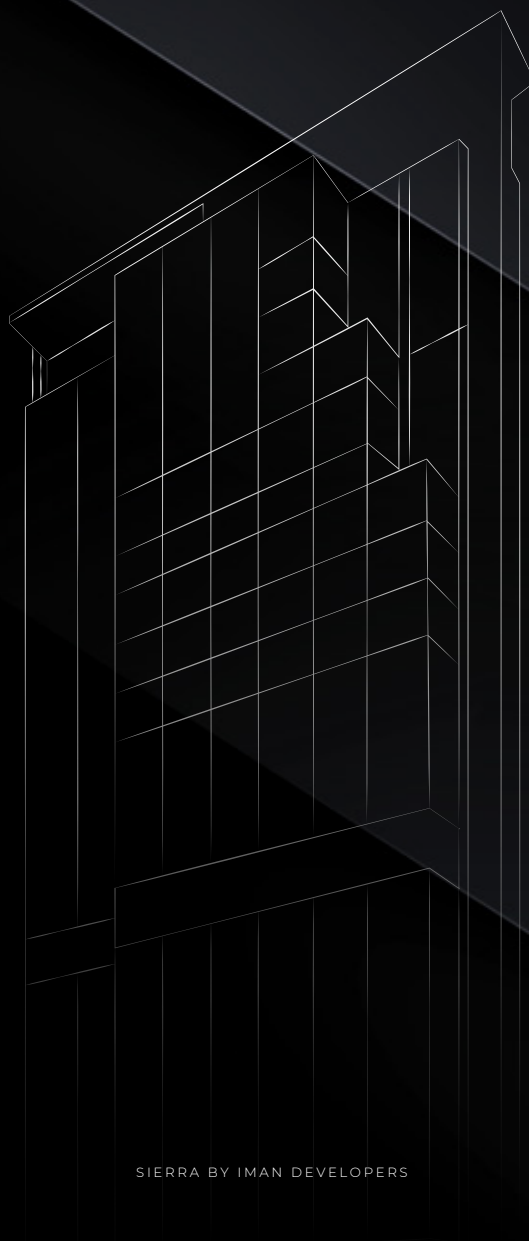
Al Maktoum
International
Airport (DWC)

23min

Downtown
Dubai

25min

Dubai
International
Airport



75,000 sq. ft.



Of Wellness Amenities

Units Breakdown

593

Residential
Apartments

05

Retail

Number Of Floors

B + G + 41

Residential Unit Sizes

Starting Sizes:

Studio	:	From 417 Sq.ft
1 Bedroom	:	From 790 Sq.ft
1 Bed with Study	:	From 870 Sq.ft
2 Bedroom	:	From 1072 Sq.ft
2 Bed with Maid	:	From 1172 Sq.ft
4 Bed Duplex with Pool	:	From 3894 Sq.ft

Residential Pricing

Starting Prices:

Studio	:	From AED 785k onwards
1 Bedroom	:	From AED 1.25M onwards
1 Bed with Study	:	From AED 1.35M onwards
2 Bedroom	:	From AED 1.76M onwards
2 Bed with Maid	:	From AED 1.86M onwards
4 Bed Duplex with Pool	:	From AED 4M onwards

Payment Plan

20% on Booking
10% in 90 Days
10% on 20% Construction Completion
10% on 40% Construction Completion
10% on 60% Construction Completion
40% on Project Completion

Completion Date: Q1 2029